



# Lightning Network

One World, One Currency

Scalable Universal Currency for The World

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# Problem

**Scalability** is what holding Bitcoin & other cryptocurrencies back

**Easy to use** is important for users to adopt cryptocurrency

**Low fees** is required for widely adoption of cryptocurrency

**No currency exists** to allow the world population to transact seamlessly with



# Solution

A scalable universal currency and payment network which let users easily invest & use to purchase goods & services



## Personal Bank

Forgo traditional banks.  
Your wallet is your  
personal bank on your  
phone



## Invest Money

Invests in Bolt  
cryptocurrency & reap  
the benefits of early  
adopters

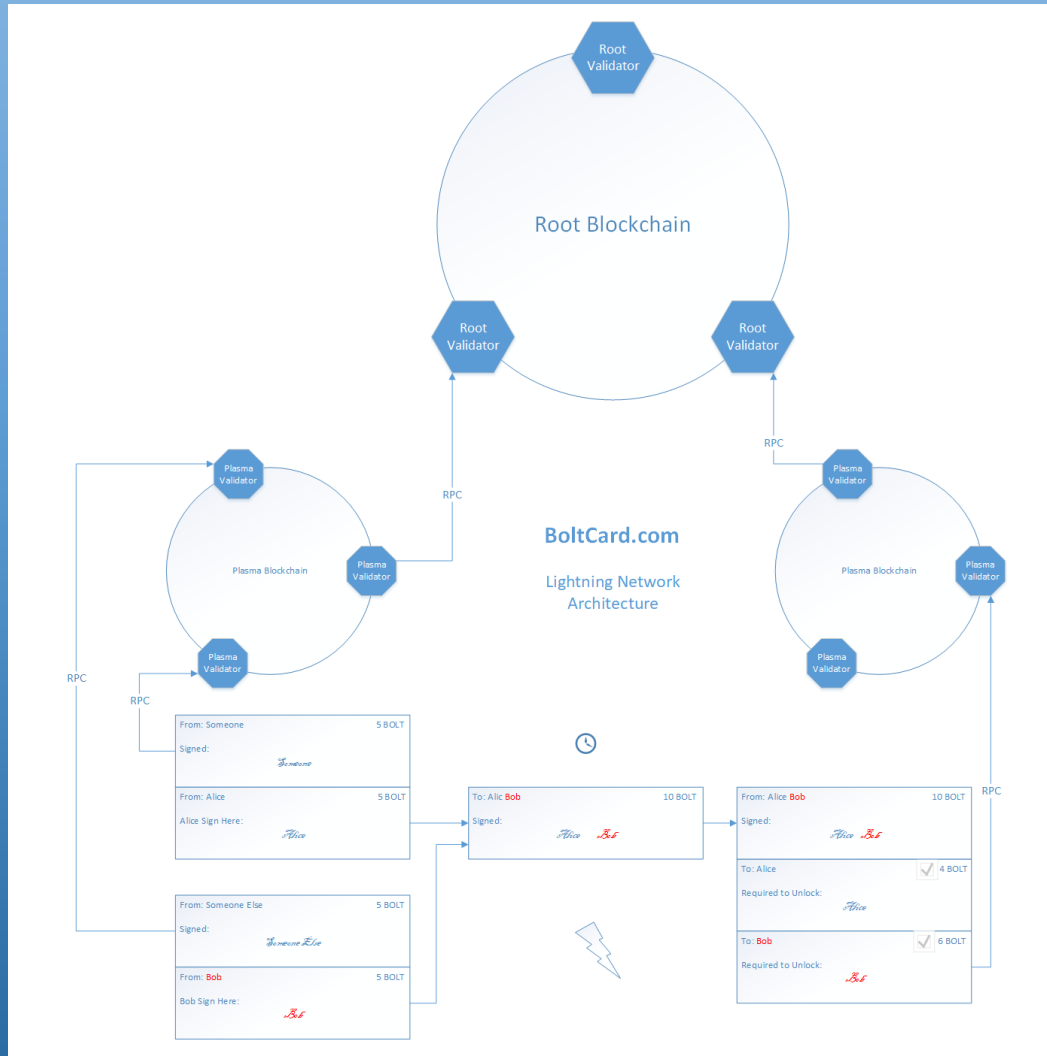


## Use Money

Just  
Like  
you always do

# Value Proposition

Bolt universal currency & global payment network which implements Bitcoin Lightning Network Protocol & Ethereum Plasma Framework





# Market Validation

**>20 Million**

Blockchain Wallet  
Users  
Worldwide

**>\$150 Billion**

Cryptocurrency  
Capitalization  
Top 10 Cryptocurrencies



# Market Size

**\$10 Billion**

Cryptocurrency Trading  
Per Day  
Top 10 Exchanges\*

**\$1 Billion**

Bolt Daily Trading  
Per Day  
Projected by 2025

\* Source: <https://coinmarketcap.com/exchanges/volume/24-hour/>



# Products

- Bolt Universal Currency
- Lightning Wallet
- Bolt Debit Card
- Merchant Solution



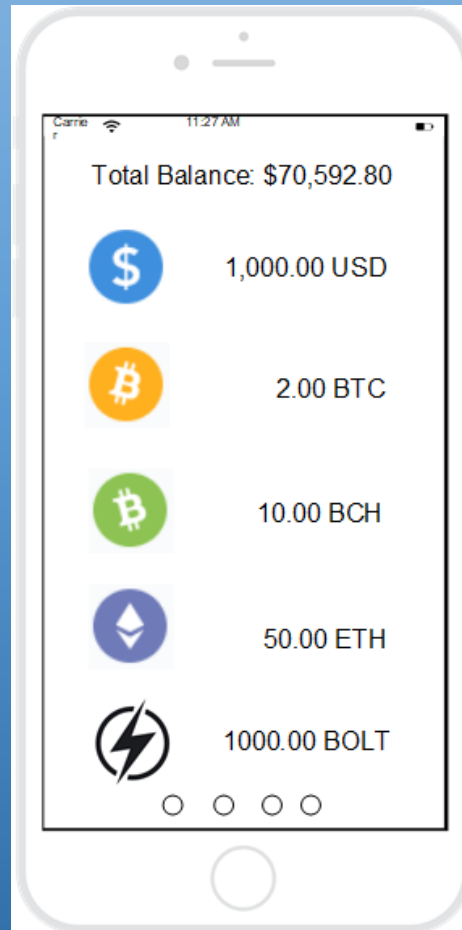
# BOLT Universal Currency







# Lightning Wallet





# Bolt Debit Card





# Merchant Solution





# Business Model

We charge merchant fees on transactions:

- Bolt Debit Card



# Bolt Debit Card:

0.25% merchant fee on each transaction

**\$2**  
**BILLION DOLLARS**  
Per Month

**Debit Card Users**  
10 million

**\$0.5**  
**AVERAGE FEE**

**\$200 transaction**  
Per User Per Month

**\$60**  
**MILLION DOLLARS**

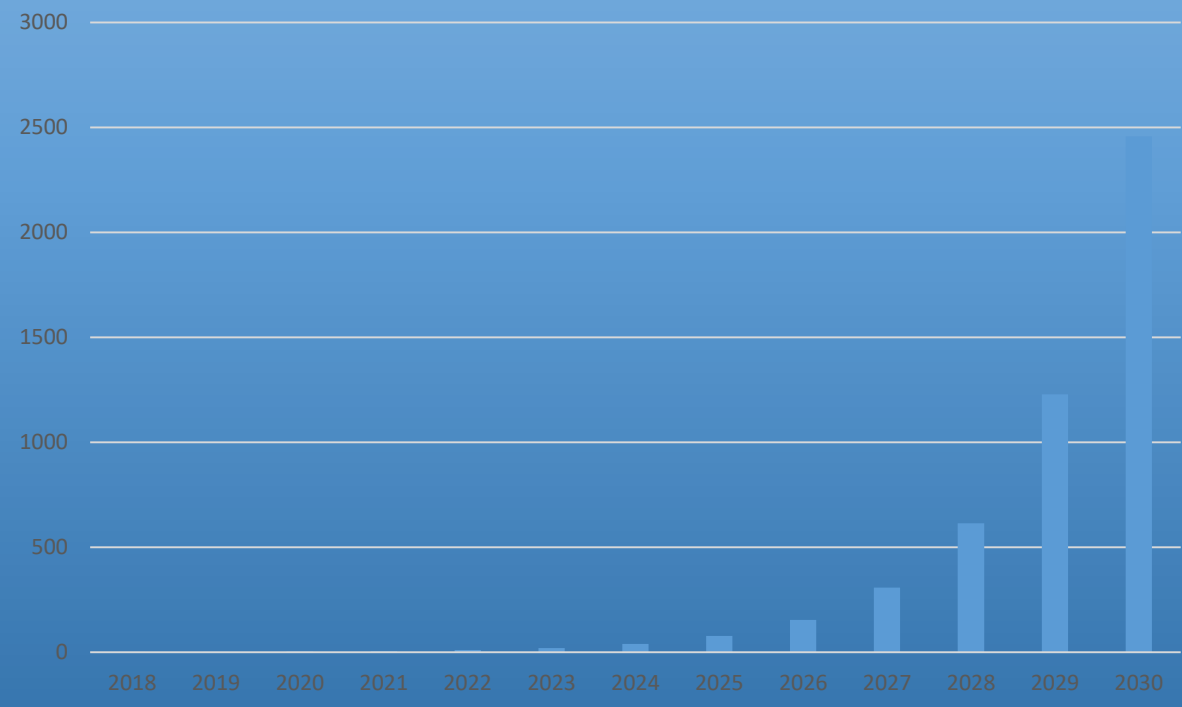
**Annual Revenue**  
Projected by 2025



# Revenue

## Annual Revenue (Million)

Assume \$200 payment per customer per month with 0.25% transaction fee





# Market Adoption

## EVENTS

target events monthly

- Blockchain and Cryptocurrency Conferences
- Crypto Invest Summit West
- Ethereum Summit
- Consensus
- Token Summit

## PARTNERSHIPS

app store

- AppStore
- Google Play
- Facebook App

## PAID ADS

internet/tv/radio

- Twitter
- Google Adwords
- Facebook
- TV Ads
- Radio Ads



# Target Customers



**TEENAGERS**  
spare money



**WORKING CLASS**  
rainy day savings



**INVESTORS**  
capital growth





# Competition

- Visa/Mastercard
- Banks
- Financial Institutions
- Other Cryptocurrencies

Scalable

**VISA**

\$310 Billion



\$100 Billion  
Projected by 2025



\$204 Billion

Fiat Currency



Cryptocurrency



**Bank of America**

\$267 Billion



ethereum

\$19 Billion

JPMORGAN CHASE & CO.

\$357 Billion



\$100 Billion

Slow

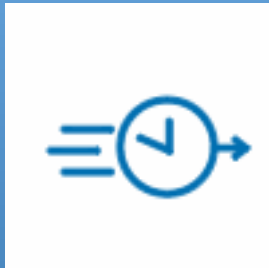
Market Capitalization

Nov 14, 2018

# Competitive Advantage



**First to Market**  
for scalable  
cryptocurrency



**Ease of Use**  
easy to setup  
&  
use



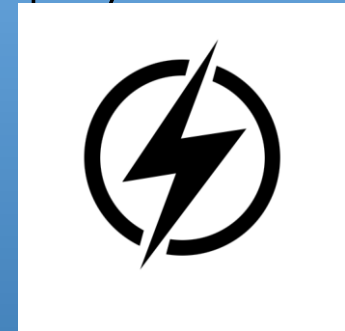
**Mobile Banking**  
your personal bank  
on the go



**No Monthly Fees**  
save money  
for  
users



**Instant Payment**  
instant P2P & merchant  
payments



**Design and Brand**  
memorable name will  
launch at bitcoin conf to  
gain share of mind



# Team



**Junhua Chang**  
CEO & Founder

Expert of blockchain, big data & mobile technologies.  
Founding member of Windows Phone team.



**Frank Yang**  
CMO

Marketing specialist.  
Previously Carrier Manager of China Telecom.



**Min Guo**  
CIO

IT expert.  
Previously Product Support at Citigroup, JP Morgan Chase.

Yingqiong Gu: Senior Software Engineer. Previously Architect at Sears Home Services.



# Financial

Token public sale with 50% bonus (USD \$1 = 1,500 Bolt)  
15 Trillion Bolt tokens offered for sale

**\$10 B**

ICO Public Sale  
initial investment  
opportunity

**\$1 B**

Daily Transactions  
Projected By  
2025

**\$100 B**

Market Capitalization  
Projected By  
2025



# Contact

**Junhua Chang**

CEO & Founder

Lightning Network LLC  
1411 4th Ave., Suite 1000  
Seattle, WA 98101  
(425)405-0588  
[info@lightningnetwork.me](mailto:info@lightningnetwork.me)